

MEMBERSHIP ACTIVATION

First Name: _____ Middle/Maiden: _____ Last: _____
Mailing Address: _____ Email: _____
City: _____ State: _____ ZIP Code: _____
Preferred Phone: _____
Sport(s) & Year Lettered: _____

PAYMENT OPTIONS (Membership is based on the calendar year)
Credit Card (Visa, MasterCard, Discover or American Express)

MEMBERSHIP LEVELS (Membership is based on the calendar year.)

- 1ST YEAR OUT: FREE (first year upon leaving SMU)
- YOUNG ALUMNI YEARLY: \$35 (age 30 or younger - Priority Points: 5/year + 25 bonus on 5th consecutive year)
- YEARLY: \$75 (Priority Points: 5/year + 25 bonus on 5th consecutive year)
- 5-YEARS: \$375 (Priority Points: 5/year + 25 bonus =50 awarded up front, limit one 5-Year plan per person until expiration of 5-Year term)
- AUTO RENEWAL: \$65/year (*signature required paid by credit card on file - Priority Points: 5/year + 25 bonus every 5th consecutive year)   
- LIFETIME: \$1,500 (Priority Points: 5/year + 25 bonus every 5th year)

*If you selected the **Auto-Renewal**, please read & sign below.
I hereby authorize SMU Lettermen's to charge my credit card \$65 annually to automatically renew my status as an active member. I understand that cancellation of this agreement must be made in writing & after a minimum of 5 years.
Signature _____ Date _____



214-768-4000
lettermen@smu.edu
smumustangs.com/lettermens

SMU LETTERMEN'S ASSOCIATION

PO Box 750315
Dallas, TX 75275-0315

PLACE
POSTAGE
HERE





SMU Athletics Hall of Fame Class of 2017

AWARDS

SMU ATHLETICS HALL OF FAME

The SMU Athletics Hall of Fame Banquet and Induction Ceremony is held annually in the spring. Hall of Fame inductees represent the best of SMU Athletics and must have gained national prominence and success as a coach, administrator, or athlete to be selected for this honor.

SILVER ANNIVERSARY MUSTANG AWARD ("SAM")

The SAM Award is given annually to a former letterwinner who has not been a student at SMU for 25 or more years. Recipients are those who have brought honor to SMU, made contributions that have lasting and positive effects on their fellow citizens and have been model citizens in their communities. This award is presented annually at a Men's Basketball game.

HONORARY LETTER AWARD

The Honorary Letter Award is presented to an individual who has demonstrated outstanding service and leadership over a significant period of time toward the enhancement of SMU intercollegiate sports programs and loyalty toward the University as a whole. This award is presented at the Lettermen's Annual Reunion.



LIKE US ON FACEBOOK:
[FACEBOOK.COM/SMULETTERWINNERS](https://www.facebook.com/smuletterwinners)

SMU LETTERMEN'S ASSOCIATION

The SMU Lettermen's Association is comprised of **SMU ALUMNI WHO HAVE LETTERED IN A SPORT** while at SMU. Formed more than a half century ago, the Lettermen's Association seeks to **LINK FORMER LETTER WINNERS WITH ONE ANOTHER** and the University Community today.

GOALS AND PURPOSE

- To maintain the traditions of SMU Athletics
- To sponsor special events allowing teammates and friends the opportunity to rekindle old friendships and build new ones
- To provide a network of professional and personal contacts for the benefits of members
- To provide a direct link between the SMU Lettermen's Association members and the Athletic Department
- To provide support for the individual sports programs at SMU



HOW DO I ACTIVATE MY MEMBERSHIP?

We invite you to take part! Connect with your fellow letterwinners, reunite with lifelong friends and be part of the excitement as we begin a new era on the Hilltop.

To activate your membership, you may:

- Call the Lettermen's Association at (214) 768-4000
- Sign up online at smumustangs.com/lettermens
- Fill out the form on the back of this brochure and mail it to our offices



2017 Fall Reunion

WHAT'S IN IT FOR ME?

- **EXCLUSIVE LETTERMEN'S EVENTS** throughout the year
- **PRIORITY POINTS** - 5 points per year of paid dues plus an additional 25 each 5th consecutive year
- **FREE FOOTBALL TICKETS** - 2 complimentary SMU Football Season Tickets when you renew by August 1, 2018
- **SPECIAL OFFERS** on parking and tickets to Athletics events
- **ACCESS** to exclusive Lettermen's apparel
- **BE THE FIRST TO KNOW** about upcoming events and ticket sales
- **STAY UP TO DATE** with SMU Athletics news, events and special ticket offers
- **RECONNECT** with old friends and make new ones
- **CONTACT** our office for "anything SMU." We are here for you!
- **CAST YOUR VOTE FOR:**
 - Silver Anniversary Mustang Award Recipient
 - Honorary Letter Award Recipient
 - Hall of Fame Nominations



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